

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Over The Wall	
If your organisation is part of a larger organisation, what is its name? The SeriousFun Childrens Network	
In which London Borough is your organisation based? Outside London	
Contact person: Mrs Julie Foster	Position: Trusts Fundraiser
Website: http://www.otw.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1075361
When was your organisation established? 03/05/1999	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive
Which of the programme outcome(s) does your application aim to achieve? Disabled people actively taking part in the arts or sport Disabled people reporting increased well-being as a result of taking part in the arts or sport
Please describe the purpose of your funding request in one sentence. To fund a new, London based Regional Coordinator tasked with drastically increasing the number of London based campers we serve.
When will the funding be required? 01/11/2014
How much funding are you requesting? Year 1: £35,725 Year 2: £32,685 Year 3: £33,660 Total: £102,070

Aims of your organisation:

Over The Wall is a national UK children's charity and an independent member of the international SeriousFun Children's Network. Established in 1999, we provide free therapeutic recreation camps for children with life limiting illnesses and disabilities, and their families. Our proven programme of fun-filled recreational and educational activities promotes inclusion whilst developing the confidence, self-esteem and coping strategies of our campers.

Therapeutic recreation is the cornerstone of our activities and is designed to complement the on-going treatment cycle of seriously ill children, and provide long-term support for their families. Many families face significant disadvantages when serious childhood illness strikes; one parent often stops working in order to care for the child, resulting in financial hardship and creating severe strains on familial relationships.

Due to the advancement in medical treatments, some of our children will recover from their illness. Our camps help them to equip them with the vital skills and knowledge they will need to live full and independent lives.

Main activities of your organisation:

We run week-long Serious Illness Camps, Siblings Camps and weekend Family Camps at strategic locations throughout the UK. We cater for an extensive range of over 130 different life-limiting illnesses, including (but not restricted to), cancer, neurological disorders, heart disease, physical disabilities, congenital diseases and skin disorders.

Our camps offer a wide range of physical, social and creative activities, carefully designed to enable every child to participate, and expertly managed to ensure that no child will fail. The sense of achievement generated by overcoming any challenge is an incredibly important factor in helping raise children's self esteem and psychological well-being.

Medical care is provided at every camp by a dedicated volunteer team of doctors and nurses. The camp's "Med Shed's" are designed to provide care in a very unobtrusive way so as to not interrupt the camp experience. Every child at camp has their own dedicated volunteer to support them and help them enjoy every moment of their stay.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
6	12	7	490

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	Monthly notice to terminate

Summary of grant request

In the last 4 years our camps have transformed the lives of 101 seriously ill and disabled children from London. In 2014 we will welcome approximately 30 London children with life-limiting illnesses to our camps. However, we know that there is the potential to bring benefit to many more children and families from the Greater London area. In 2015, to meet this demand, we plan to create a new Serious Illness camp in the south, specifically for children based in London. We also plan to increase the number of London campers at our Siblings and Families Camps. We know from our experiences elsewhere within the UK that to increase the number of referrals from families within London, we need to create a London based Regional Coordinator role, tasked specifically with developing links with London based referrers, including leading children's hospitals, clinics, other charitable organisations, families and community groups.

The specific responsibilities for this new role will be similar to those of our other, existing Regional Coordinator roles, (covering the rest of the South, The Midlands, the North and Scotland) and will include: generating referrals from healthcare institutions, (hospitals, clinics and units), health workers and community and carers groups, supporting the national Volunteer Manager to recruit more volunteers from within the capital, supporting London based families through the recruitment, assessment and feedback processes and working with the Director of Development to maintain existing and to identify and develop new funding sources within the Greater London area.

Life-limiting illnesses often preclude children from participating in mainstream life due to the complexities of their medical needs. Seriously ill and disabled children can become lonely and isolated and experience severe disruption to their education, social and personal development. Physical evidence of their conditions can leave them vulnerable to rejection and bullying, heightening feelings of exclusion and unhappiness.

Our camps are purposefully designed to remove all barriers and enable every child to participate in any activity of their choice. Activities range from basketball, horse riding, swimming, canoeing and zip wires to arts and crafts, drama, music and creative writing.

We are the only organisation in the UK that offers therapeutic recreation camps which are based on the concept of challenge by choice, whereby each camper chooses the extent to which they participate. Initially, many of our children don't believe that they will ever be able to ride a horse, climb a wall or perform in front of their peers, but when they are given the opportunity to face that challenge in a purposefully structured, supportive and expertly managed environment, they soon realise that they are capable of achieving more than they dreamed possible.

Participation in sports, creative and other activities dramatically increases the children's self-esteem and helps to foster new coping mechanisms and a new sense of independence that is translated into their everyday lives. We have entered into a long term outcomes study with the Child Study Center at Yale University and initial research has shown that, after camp, the majority of parents note significant improvements in their child's well-being, the percentages below reporting increases in the following areas:

83% confidence

80% self-esteem

74% independence

72% interest in pursuing sports and social activities

We welcome children from all backgrounds across the UK and places at all our camps are offered at no cost to the families, ensuring the benefit they bring is available to all. Uniquely, we cater for over 130 different illness groups, and thanks to the dedication of our team of medical volunteers, are able to offer places at camp to children with very profound and complex medical needs.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

n/a

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

The Care Inspectorate has consistently awarded our camps with scores of 5 (Very Good) and 6 (Excellent), across all categories reviewed.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Generate a minimum of 205 new applications, over 3 years from London based families for a new, London focussed Serious Illness camp, based in the South, resulting in total of 145 places offered over 3 years.

Generate a minimum of 110 new applications over 3 years from London based siblings, and 80 applications over 3 years from London based families to attend our existing Siblings and Family Camps. Resulting in total of 85 siblings' places and 45 families places offered, over 3 years.

Give these children the opportunity to take part in sports and other activities that they are not able to participate in during their everyday lives.

Generate applications from and assist in the recruitment of 120 potential volunteers from the Greater London area over 3 years

Initiate collaborations with a minimum of 5 charitable or community groups in London each year, to increase referral rates and raise awareness of our work within the capital.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Increase the self-esteem, self-confidence and independence of many more London based children through allowing them to safely participate in sports, creative and other pursuits that they would not normally be able to access.

Improve the communications and interpersonal skills of many more London based children through focussed team building tasks and collaborative challenges.

Help many more London based children to develop strategies to cope with their diagnosis, prognosis and ongoing treatment; ensuring their ability to utilise the therapeutic recreation techniques learned at camp, once they return home.

Engaging or renewing the children's interest in sports, creative and social activities, encouraging them to pursue these interests at home. Help the children develop new peer support networks, reducing feelings of isolation and loneliness and in so doing, help them to live more fulfilling lives.

Increasing awareness of Over The Wall's work in London, which will in turn increase referral rates from campers, applications from potential volunteers and facilitate our ability to secure on-going funding from grant making organisations, corporations and philanthropists who have a London focus.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

As with our other Regional Coordinator roles, we intend to make this a permanent role. Due to the fundraising element within the job description, to some extent the role is self funding. The role will also be sustained via unrestricted income received via other sources (to include The SeriousFun Children's Network, trusts and events).

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

50

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

Male

Female

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
camp places for London based children	22,500	30,000	42,000	94,500
Salary London Regional Coordinor	25,000	25,625	26,265	76,890
	0	0	0	0
Recruitment Costs	1,000	0	0	1,000
	0	0	0	0
Pension / National Insurance Contributions	3,375	3,460	3,545	10,380
	0	0	0	0
Travel Costs	1,750	2,000	2,250	6,000
	0	0	0	0
Training	1,500	850	850	3,200
	0	0	0	0
Marketing & Promotional Materials	2,250	500	500	3,250
	0	0	0	0
IT equipment	850	250	250	1,350
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	35,725	32,685	33,660	102,070

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Cost p/camper x No of London based campers	22,500	30,000	42,000	94,500
Salary London Regional Coordinator	25,000	25,625	26,265	76,890
	0	0	0	0
Recruitment Costs	1,000	0	0	1,000
	0	0	0	0
Pension / National Insurance Contributions	3,375	3,460	3,545	10,380
	0	0	0	0
Travel costs	1,750	2,000	2,250	6,000
	0	0	0	0
Training	1,500	850	850	3,200
	0	0	0	0
Marketing & Promotional Materials	2,250	500	500	3,250
	0	0	0	0
IT equipment	850	250	250	1,350
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	35,725	32,685	33,660	102,070

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: December	Year: 2013
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Income received from:	£
Voluntary Income	752,611
Activities for generating funds	78,896
Investment income	21
Income from charitable activities	0
Other sources	400
Total Income:	831,928

Expenditure:	£
Charitable activities	577,301
Governance costs	24,254
Cost of generating funds	200,910
Other	15,415
Total Expenditure:	817,880
Net (deficit)/surplus:	14,048
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	58,487

Asset position at year end	£
Fixed assets	9,400
Investments	0
Net current assets	277,640
Long-term liabilities	214,505
*Total Assets (A):	72,535

Reserves at year end	£
Restricted funds	11,350
Endowment Funds	0
Unrestricted funds	61,185
*Total Reserves (B):	72,535

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

We have been informed by The SeriousFun Children's Network that, should we be successful in this application, we would be eligible to apply for matched funding to further develop our plans for London. This would fund a further two roles within the capital; a dedicated London Fundraiser and a dedicated Clinical Coordinator to work with London based referring agencies in assessing the needs of applicants.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
SeriousFun Childrens Network	101,000	94,000	184,000
SeriousFun Childrens Network	184,000	106,694	164,000
Newmans Own Foundation	47,460	30,670	46,904
The Big Lottery	0	12,312	36,938
The Souter Charitable Trust	0	20,000	15,000
The Alcoa Foundation	0	0	24,010
The Marillier Trust	0	10,400	13,814
The Marillier Trust	13,814	19,648	23,100
The Band Trust	9,500	0	10,000
The Band Trust	10,000	10,000	10,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Julie Foster**

Role within **Trusts Fundraiser**
Organisation: